**Friday, November 25**

*Estonian Business School, Lauteri 3*

10:30 Registration

11:00 Opening

*Epp Vodja (JA Estonia, Executive Director)*

*Urmas Paet (Ministry of Foreign Affairs, Minister)*

Importance of active communication in economic activities.

11:30 Bi-Polar Business Bubbles

*Robert J Pefferly (Estonian Business School, Docent)*

On international business and about starting business abroad.

12:10 Enterprise without Borders

*Raul Potisepp (JA Estonia, Manager of Enterprise Programmes)*

12:20 Company presentations

1 minute presentations from all the student companies

13:20 Minimarket

14:15 Lunch

15:00 Presentation on social entrepreneurship and cultural differences

*Piet Boerefijn (Estonian Food Bank, Managing Director; Citizen of the Year 2010)*

15:45 Group Discussion

*Cross-border Partnerships – Why Bother?*

16:45 Group Presentations

Every group has 5 minutes to present their ideas

17:15 Concluding the Day

17.30 Walk to Hotel, change clothes

18:45 Ghostly tour in European Capital of Culture 2011

19:45 Dinner & Socializing

Venue: Estonian Open Air Museum, in Kolu Tavern (http://www.evm.ee/keel/eng/)

Estonian folk dancing with modern twists.

Choosing, finding partners

23.00 Back to Hotel

**Saturday, November 26**

*Tallinn School No.21, Raua 6*

09:30 Opening, morning energizers

10:00 Importance of cultural differences in international businesses.

[*Henton Figueroa*](mailto:henton@populus.ee) *(Honorary Consul of* [*Chile*](http://enet.animato.ee/index.php?otsida=Chile)*; HA SERV OÜ Managing Director)*

10:45 Group Discussion

*Discovering similarities, appreciating dissimilarities*

* Keskenduda erinevustele ja sellele kuidas nendest kasu lõigata

12:00 Pause

12:15 Group presentations

5 minutes for every group

12:45 Lunch

13:30 TRUMM-IT

Estonian-Brazilian drumming society

14:00 Experiences of international communication

*Tiina Urb (World Cleanup 2012, Manager of Communications)*

14:45 Group Discussion

Communication Challenges in Cross-border Partnerships

16:00 Break - Young Ballet

16:15 Group Presentations

16.45 Võimla – meeskonnatööd arendavad mängud

17:30 Dinner

18:15 Pause

20:40 Gathering

21:00 Making partnerships, socializing and fun in SkyPark (www.skypark.ee)

23.00 Back to Hotel

**Sunday, November 27**

*Tallinn School No.21, Raua 6*

10:00 Opening, Morning gymnastics

10:20 Our Company Has Our Face

*Speaker TBC. Topic about business ethics*

11:00 Group Discussion – 3 case studies from around the World on global business ethics

12:00 Group debate

13.00 Last group session – forming partnerships and making future plans, exchanging contacts, giving feedback

13:30 Final Ceremony

14.15 Farewell and goodbye! Feel free to visit events of European Capital of Culture 2011.

Tips, where to go: KGB exhibition in Hotel Viru Dialogue in Darkness in AHHAA centre – experience life as a blind person.

More info on the program: <http://www.tallinn2011.ee/eng>